



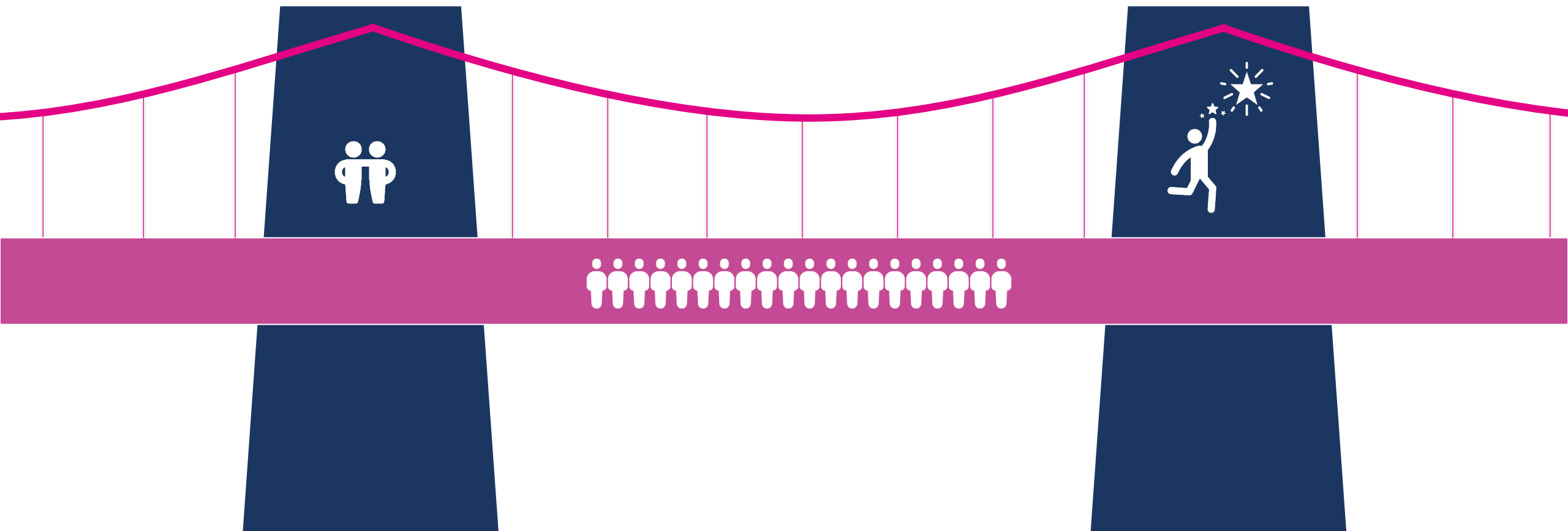
Creating and Optimizing Value

Frequencies for Life

www.healyworld.net

An aerial photograph of a suspension bridge spanning a wide body of water. The bridge has two tall, white, A-frame towers. The surrounding landscape is lush with green forests and rolling hills. In the distance, a large lake or fjord is visible, surrounded by high mountains under a blue sky with scattered white clouds. The bridge's reflection is clearly visible in the calm water below. The overall scene is serene and scenic.

Our BRIDGE to the
HEALY WORLD EVOLUTION









| | | | | | | |
|-------------------------|------------------------------|-------------------------|-------------------------|-----------------------------|-------------------|----------------------------|
| Gathering YOUR feedback | Academy Training and support | Products and Innovation | Improved Business Model | Quality Marketing Materials | Compensation PLAN | Back Office and IT systems |
|-------------------------|------------------------------|-------------------------|-------------------------|-----------------------------|-------------------|----------------------------|

A solid foundation, underpinned by TRUST and ACCOUNTABILITY by all parties!



Revolution or Evolution

-  The world we live in creates opportunity
-  We are in the 4th Industrial revolution
-  The emergence of a vast array of technologies
-  The rise of Artificial Intelligence
-  An era of adaptability
-  An era of significant relevance



We are in the midst of evolution

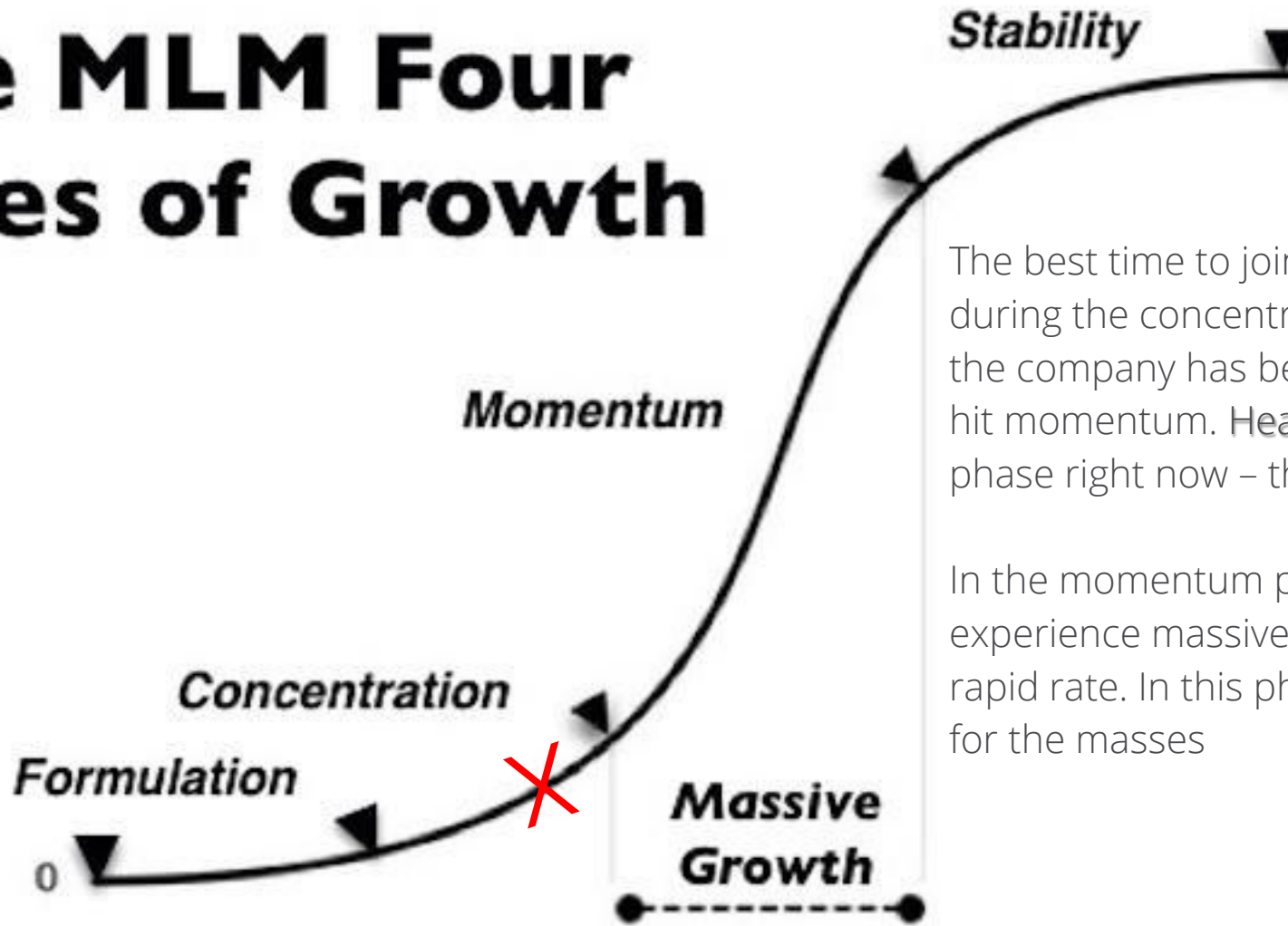
- 📌 Evolution can be described as, the driver of transformation to keep the business model relevant in a progressive world.
- 📌 It is nothing new...
- 📌 So many organizations have adjusted their operating models, to meet the changing dynamics of the market
- 📌 Our three critical considerations are:
 - The **Customer**
 - The **Member**, and
 - The **Organization**
- 📌 All three **must align** synergistically

Successful Organizations That Evolve

- Not too long ago, Microsoft Office was an expensive purchase that required periodic and costly upgrades. Today, Microsoft 365 is a subscription (SaaS) based service.
- Cyber Security platforms like Norton and MacAfee, also were a one-off and costly purchase. Today, these providers also operate on a subscription (SaaS) model.
- Your everyday entertainment providers like Netflix, Prime Video, Spotify, all use a monthly or annual subscription-based model.
- Health and wellness companies we use like Strava provide a free basic service, but subscription based for all the add-ons
- Today, the subscription model is a critical component of the commercial landscape.



The MLM Four Phases of Growth



The best time to join an MLM opportunity is during the concentration phase. At this phase, the company has been proven but has not yet hit momentum. **Healy** is in the concentration phase right now – the *Healy evolution*.

In the momentum phase, the company will experience massive, explosive growth, at a very rapid rate. In this phase success is abundant for the masses

Value Creation and Longevity

Customer Value:

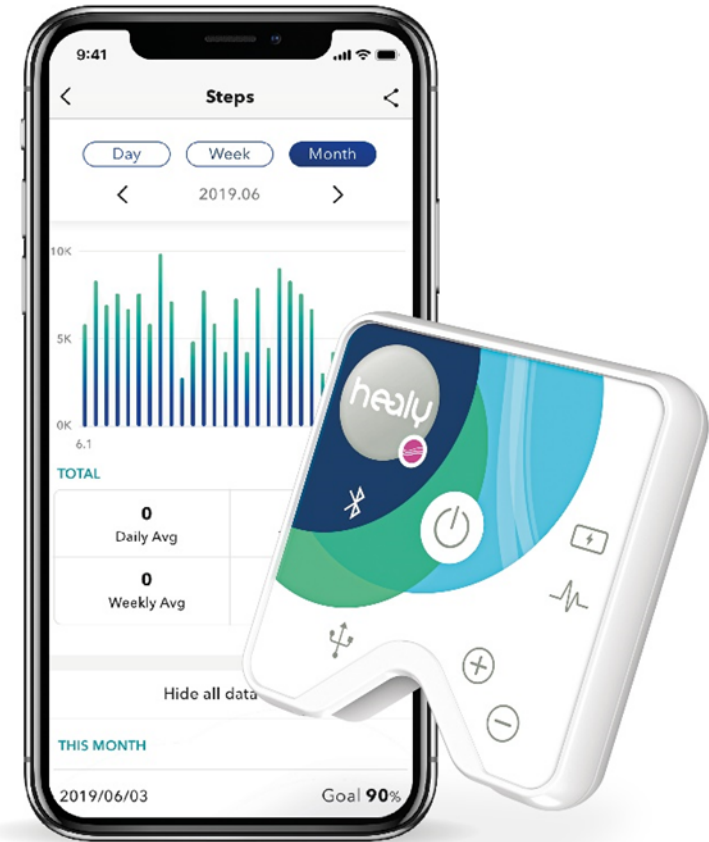
- 📱 Lower cost of entry
- 📱 Automatic updates and enhancements

Member Value:

- 📱 PV much easier to achieve to maintain status
- 📱 Enhanced residual income and stability
- 📱 Members remain active for longer

Company Value:

- 📱 Greater value to customers
- 📱 Greater ability to support customers



3 Steps In Your Future Healy Business



1.
Business License

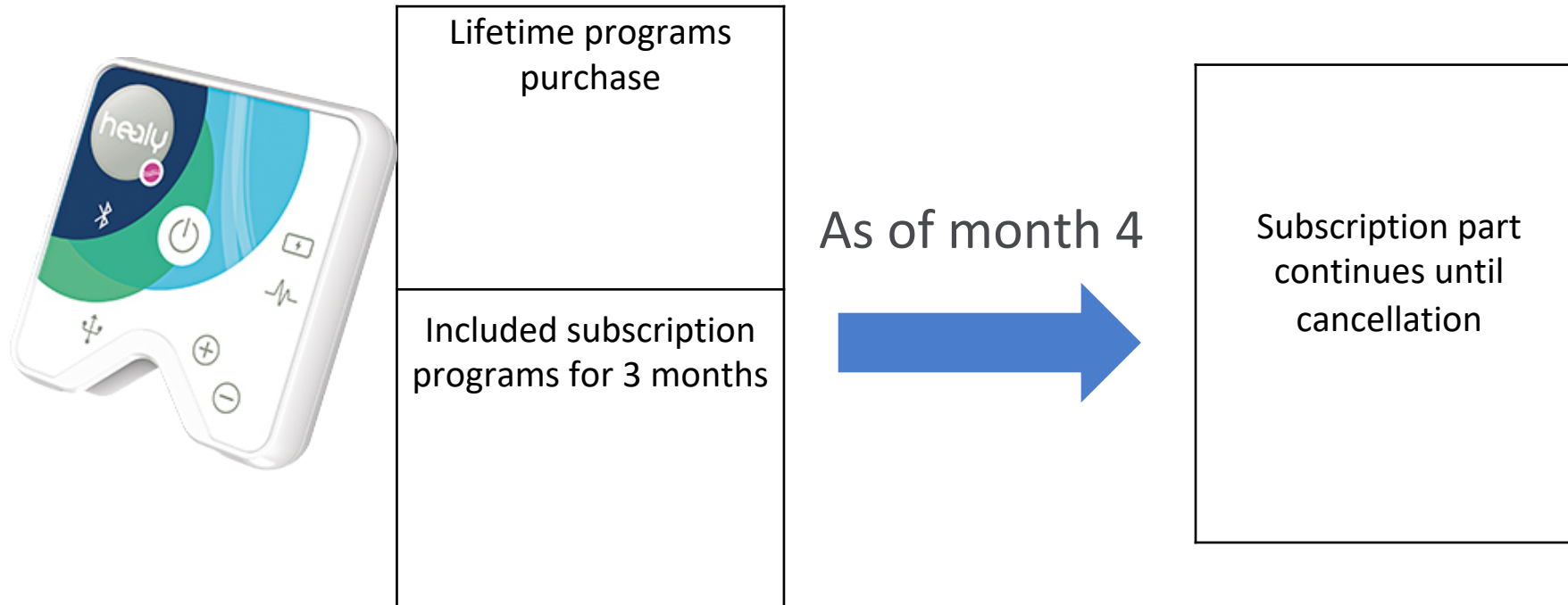


2.
Healy Edition



3.
Subscription (Autoship)

Buy a subscription with your Healy



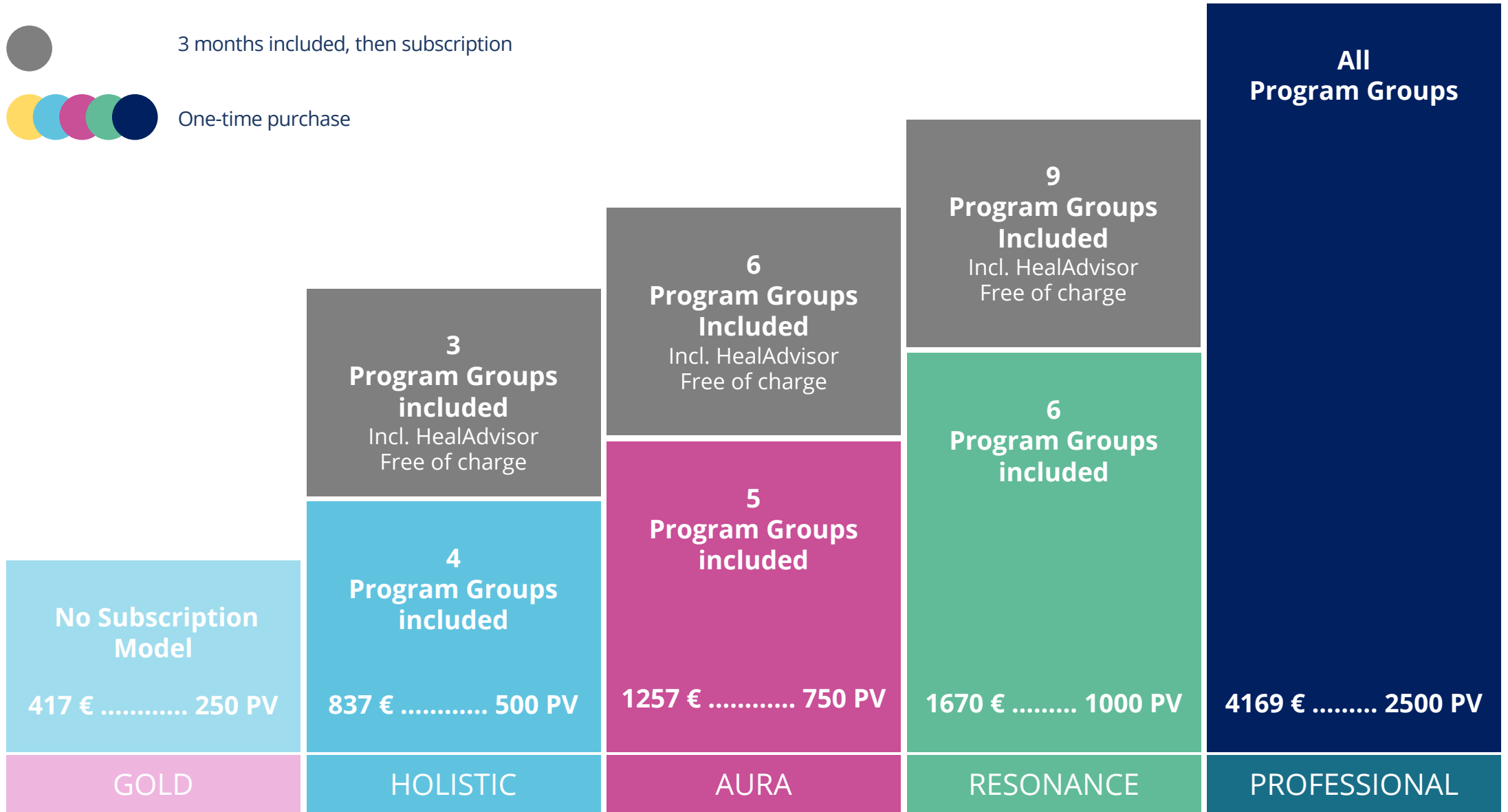
Subscription Model



3 months included, then subscription

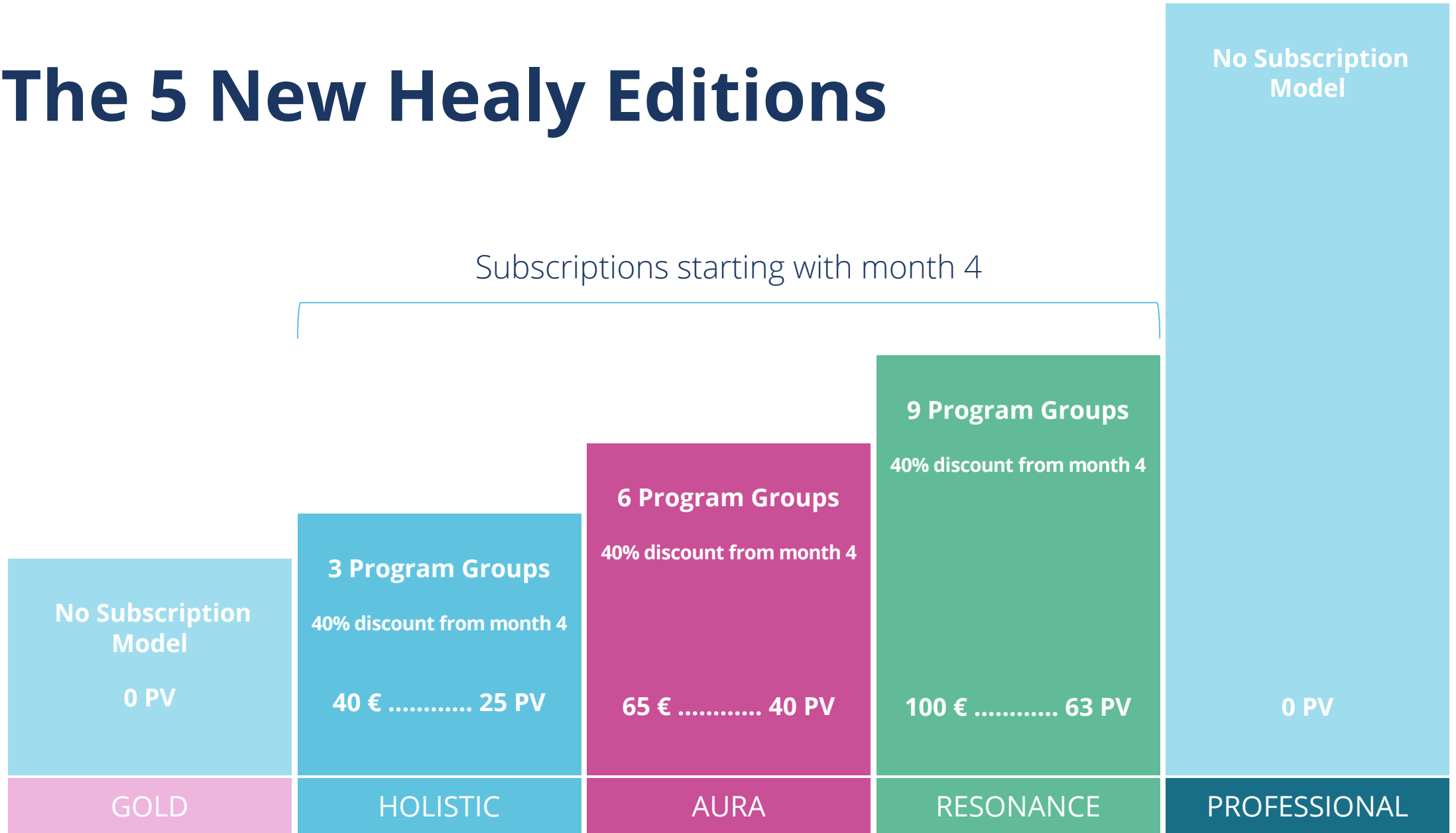


One-time purchase



The 5 New Healy Editions

Subscriptions starting with month 4



Buy any program group as subscription



All program groups and modules will be available as subscriptions to mix & match as you like



Well priced and great discounts



More options for customers and members

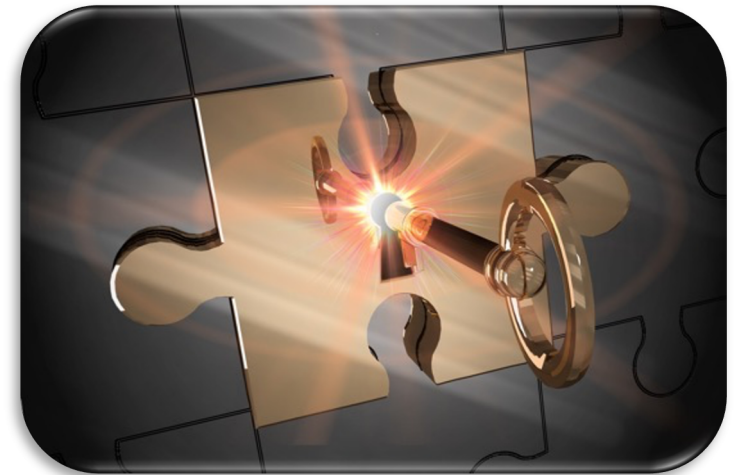


Remember from a slide before: The subscription model is a very important part of the commercial landscape in your business

What to do now?

Upgrade your own edition to Healy Resonance (for lifetime) in the current upgrade promotion

Talk to all your customers and members to upgrade to Healy Resonance (for lifetime)



Under the new business model upgrade between old and new model are technically not possible anymore.

UPGRADE NOW AND LEVERAGE THE CURRENT UPGRADE PROMOTION



Thank you